Connecticut General Assembly JOB OPPORTUNITY

Press Secretary

Connecticut State Senate Republican Caucus

PLEASE FOLLOW THE SPECIFIC APPLICATION FILING INSTRUCTIONS AT THE BOTTOM OF THIS

Open To: The Public Location: Hartford

Hours: Full-Time

Salary: To be determined **Closing Date:** None at this time

Preferred Skills and Ability:

Qualifications: Exceptional written communication skills. 2-5 years of experience in public relations agency or communications department. Ability to deliver on a deadline. Interest in, and working knowledge of, state government.

General Experience

The press secretary will report to the communications director and be responsible for establishing and executing communications goals for Republican state senators.

Special Knowledge:

General responsibilities include: writing press releases, op-ed columns, testimony, copy for direct mail, web content and talking points for media interviews; social media management; maintaining media databases; pitching news stories and booking television and radio interviews.

Each press secretary's daily routine will also include monitoring statewide newspapers and news websites; regular contact with senators to plan and discuss media relations; and coordination with legislative aides to archive news clips and monitor local issues.

The press secretary will work directly with the communications director and state senators to:

- identify legislative priorities and refine messaging;
- outline a direct mail plan
- outline a plan for local media presence;
- schedule meetings w/ local newspaper editors; plan local press conferences

Application Instructions:

Prospective applicants should provide a resume, cover letter and two writing samples to:

Director of Operations Senate Republican Office Legislative Office Building, Room 3400 Hartford, CT 06106

AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYER

The State of Connecticut is an equal opportunity/affirmative action employer and strongly encourages the applications of women, minorities, and persons with disabilities.